

## X1 Discovery Unveils Industry's First Investigative Solution to Collect Social Media Content from Twitter, Facebook and LinkedIn

## Dramatically Increasing the speed of social media collection, search and analysis and enabling best practices for preservation and production

PASADENA, Calif. --(October 18, 2011)-- X1 Discovery, Inc., today announced the availability of X1 Social Discovery<sup>™</sup>, the first investigative solution specifically designed to address social media content from Facebook, Twitter and LinkedIn. X1 Social Discovery delivers a fast and powerful platform to collect, authenticate, search, review and produce electronically stored information (ESI) from the most popular social networks. Until now, eDiscovery and investigative professionals have been struggling with the challenges of social media evidence. X1 Social Discovery builds upon the industry leading and patented X1 search technology and was designed by experienced eDiscovery practitioners to deliver instantaneous and comprehensive searching capabilities, finally giving investigators an effective way to access this critical body of evidence.

X1 Social Discovery is tailored for eDiscovery and computer investigation professionals and their specific case-centric workflow from collection, search and production, while capturing and preserving key metadata and maintaining a consistent chain of custody throughout the process. It's is a very fast, comprehensive, yet intuitive, platform specifically designed for search and preservation in support of eDiscovery and other digital investigations.

## 4 Key Benefits of X1 Social Discovery:

- Very fast and comprehensive search and analysis of social media
- Collect tens of thousands of social media items per hour
- Best practices for social media preservation and authentication
- Provides a case-centric workflow from collection through production

"X1 Discovery recently briefed EDJ on its social media collection offering," stated Barry Murphy of the eDiscovery Journal, "I was fascinated to learn both what is collectible and how many ways there are to collect certain social media content." Regarding the ability of X1 Social Discovery to index the main page referenced in the link of a Tweet, Murphy noted that "This can be very valuable in an investigation scenario."

X1 Social Discovery is now available for sale through the X1 Discovery website at an introductory price of \$945 per seat annually. For more information about this product, visit <a href="https://www.x1discovery.com/social\_discovery.html">www.x1discovery.com/social\_discovery.html</a> or contact Cathryn Goodman by phone at 626-229-3071 or by email at <a href="mailto:info@x1discovery.com">info@x1discovery.com</a>.

Follow X1 Discovery on Twitter, Facebook, LinkedIn, and YouTube.

## About X1 Discovery, Inc.

X1 Discovery offers next generation collection and ECA solutions specifically designed for electronic discovery, legal and law enforcement professionals. Built upon the market leading X1 search solution for business professionals, X1 Discovery delivers eDiscovery that provides a platform for social media eDiscovery and effectively supports investigations of cloud-based data. X1 Discovery was founded by <a href="Mailto:Idealab">Idealab</a>, a creator and operator of technology businesses, and is powered by award winning and patented <a href="X1 Search Technology">X1 Search Technology</a> for business professionals.



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