



## **X1® Featured in the 2020 CRN® Partner Program Guide**

*Annual Guide Recognizes X1 Among the Best in the IT Channel Providing Excellent Support for Solution Providers*

**(LOS ANGELES, Calif) - April 8, 2020** - [X1®](#), the global leader in enterprise-class, distributed data discovery and compliance software, today announced recognition by [CRN®](#), a brand of [The Channel Company](#), in its 2020 Partner Program Guide. This annual guide is the definitive listing of the most rewarding partner programs from technology companies that provide products and services through the IT channel.

The selection criteria for recognition in the guide was based on the analysis and scoring of each vendor's partner program by The Channel Company's research team. Several factors were considered, including investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support, and communication. As a result of that assessment, X1 stands among the leading technology suppliers in the IT channel, providing excellent value and support for solution providers.

"The global X1 partner community is a key component of our ecosystem. Our partner network does a terrific job of bringing X1's industry-leading in-place data discovery, collection and compliance software to businesses, government entities and law enforcement all over the world," said Craig Carpenter, CEO at X1. "Recognition in the CRN 2020 Partner Program Guide is terrific validation of our rapidly growing partner program, showcasing the strong demand for X1 technology across the globe."

The X1 Partner Program enables businesses to uniquely differentiate themselves from the competition with leading-edge, award-winning solutions globally. X1's Partner Program was recognized for solution offerings in Data and Information Management, Office Productivity and Security – EndPoint Protection with solutions that enable companies to find, analyze and act on data in-place instantly, across the enterprise.

The program provides Value-Added Resellers and National Solution Providers with the essential business requirements needed at every stage of the sales cycle - from planning and enablement, demand generation, sales, and support, with a variety of incentives and resources in place to help increase profitability and achieve the maximum ROI. Partnering with X1 offers businesses the ability to amplify returns on their invested time and effort and accelerate revenues for sustainable, long-term profit.

"ForensicsGuru.com is committed to our strategic partnership with X1, and we value the sales support that they provide," said Samir Datt, Founder & CEO at ForensicsGuru.com. "X1 has invested in its Partner Program, and we and our clients benefit from their ability to create innovative solution offerings. The collaboration between our companies has resulted in net new sales, and we are excited to grow with them."

“With the speed and complexity of technology today, solution providers need partners that can keep pace and support their growing business.” said Bob Skelley, CEO of The Channel Company. “CRN’s Partner Program Guide features insight into the strengths and benefits of each company’s program to identify those that truly support and drive positive change within the IT channel.”

For more information on the X1 Partner Program, visit us online at the [X1 Partner Page](#).

The 2020 Partner Program Guide will be featured in the April issue of CRN® and online at [www.CRN.com/ppg](http://www.CRN.com/ppg).

#### **About X1**

[X1](#) makes enterprise information actionable, in-place wherever it resides, for eDiscovery, GRC, privacy, productivity or social media purposes. With more than 600,000 users in 20,000 different organizations globally, X1 solutions address our clients’ and users’ mission-critical needs every day. Please contact X1 at [info@x1.com](mailto:info@x1.com) or visit [www.x1.com](http://www.x1.com) for more information.

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#### **About The Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

[www.thechannelcompany.com](http://www.thechannelcompany.com)

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