



CRN® Honors X1 Channel Leader in 2020 Women of the Channel List

Annual guide recognizes X1's Sheena Gaynes among esteemed leaders in the IT channel

(LOS ANGELES, Calif) – May 13, 2020 - [X1®](#), the global leader in enterprise-class, distributed data discovery and compliance software, today announced that [CRN®](#), a brand of [The Channel Company](#), has named Sheena Gaynes, Sr. Director, Global Channel Sales, to its esteemed 2020 Women of the Channel list. Recognizing the unique strengths, vision, and achievements of a select group of women, this prestigious annual list acknowledges channel leaders who are blazing a trail for future generations. These women are from all areas of the IT ecosystem, including technology vendors, distributors, solution providers, and other IT organizations.

The CRN® editorial team selects the honorees to celebrate a list of exceptional women acclaimed for their contributions to channel advocacy, growth, thought leadership, and dedication to the IT channel.

“Since joining X1, Sheena has significantly contributed to X1’s channel business globally by increasing awareness of our solutions in the partner community, raising the level of polish and professionalism of our channel program and working to recruit and onboard many of the top partners globally,” said Craig Carpenter CEO at X1. “We are proud of the work Sheena has done here, and ecstatic that she is being justly recognized in the CRN® 2020 Women of the Channel List.”

Sheena is recognized on the list for her work in creating and developing strategic, profitable partnerships with key vendors and delivering significant and notable results throughout the channel. Sheena successfully initiates alliances with internal decision-makers and partners to effectively engage, develop and execute new business opportunities. She drives the development of tactical go-to-market plans, amplifies partner program benefits and creates training opportunities to support company objectives. Sheena is being recognized for the second time on the CRN® Women of the Channel list.

“Sheena is one of the minorities among a majority of males in the industry of digital forensics and investigations software, said Joey Yeung, Sales Director, S-TECH Limited.” “It is a joy working with her as one of her Asia partners. Her responsiveness and speed of work remains high-level and we can feel her enthusiasm in her work. Her commitment and considerate input is greatly appreciated and this brings a positive return with a good impact to her partners. I look forward to continuing the development of our business with X1 and Sheena to achieve even bigger success!”

“CRN’s 2020 Women of the Channel list recognizes an accomplished group of influential women leaders whose strategic vision and unique achievements accelerate channel growth through cultivated partnerships, innovative thought leadership, and unwavering dedication to the IT channel,” said Bob Skelley, CEO of The Channel Company. “We are proud to honor them for their accomplishments and contributions to driving channel success.”

For more information on the X1 Partner Program, visit us online at the [X1 Partner Page](#).

To learn more about Sheena Gaynes, visit the [CRN® 2020 Women of the Channel Page](#).

The 2020 Women of the Channel list will be featured in CRN® Magazine on June 8 and online at www.CRN.com/WOTC.

About X1

[X1](#) makes enterprise information actionable, in-place wherever it resides, for eDiscovery, GRC, privacy, productivity or social media purposes. With more than 600,000 users in 20,000 different organizations globally, X1 solutions address our clients’ and users’ mission-critical needs every day. Please contact X1 at info@x1.com or visit www.x1.com for more information.

Contact:

Karen Haworth
X1
khaworth@x1.com

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

www.thechannelcompany.com

The Channel Company Contact:

Jennifer Hogan
The Channel Company
jhogan@thechannelcompany.com