



## **X1® Launches *Social Discovery On-Demand™* to Meet Growing Interest for Outsourced Social Media Evidence Collection**

*Industry's Leading Social Media and Website Collection Software Now Available 'On-Demand' from the Experts in Remote ESI Preservation and Collection*

**(LOS ANGELES, Calif ) – January 13, 2021** - [X1®](#), the global leader in remote preservation and collection software, today announced the availability of *X1 Social Discovery On-Demand™*, the industry's premier solution for the outsourced preservation and collection of critical social media data and website content. Full metadata collections and PDF reports from the industry-leading X1 Social Discovery software can now be enjoyed within hours by corporate clients, law firms, investigators, law enforcement and government entities, with no hardware, software, staff investment or training required.

Unlike virtually any other type of information, social media data can be exceptionally challenging to preserve and collect due to constant changes in the underlying social media platforms themselves. Preserving and collecting social media information has become increasingly difficult for eDiscovery practitioners, investigators and law enforcement – especially all-important 'metadata' which can corroborate or dispute key claims or defenses made in court. Authenticating social media evidence in courts of law globally has become critical. As the industry's first social media collection technology and with nearly a decade of experience forensically preserving and collecting social media, X1 is uniquely positioned to make its market-leading technology and deep bench of experts available to customers globally in real-time, on an 'on-demand' basis to assist clients, whenever they need it.

"With X1 Social Discovery, it's not only the ability to collect the information across multiple forms of media and websites, it's that the critical evidence and metadata I need are preserved with X1," said Brett Webber, Principal at ConsilAD. "I have used X1 Social Discovery in more than 2,500 investigations, legal and law enforcement matters, so I know that X1 collections are preserved to best practice forensic standards. Knowing that the data collected is properly preserved and having that confidence in the solution is critical. You get that with X1."

With X1 Social Discovery On-Demand, corporations, law enforcement and government entities, as well as their external law firms, litigation support providers, consultants and investigators, can begin receiving forensically collected social media and website data within hours of a request being made. Customers of X1 Social Discovery On-Demand simply contact X1 to initiate the preservation and collection for them with X1 returning to the customer a PDF and/or load file output. Customers are able to take advantage of this end-to-end solution provided by X1 in a secure cloud instance of X1 Social Discovery On-Demand. X1 can accommodate credentialed or non-credentialed collections.

“Social media data likes to constantly change and hide, which can make life difficult even for seasoned investigators and litigators globally,” said Craig Carpenter, CEO of X1. “X1’s Social Discovery software has always been the ‘go-to’ solution for practitioners who need to preserve and collect this data – including key metadata – and authenticate it in court as evidence. After being asked for years to launch an on-demand offering, we are pleased to finally be giving the market what it wants: forensic collections and reports from the industry’s best remote collection software now available on-demand.”

The X1 Social Discovery solution and X1 Social Discovery On-Demand service are available now from X1. For more details, please visit [www.x1.com/x1-social-discovery-on-demand](http://www.x1.com/x1-social-discovery-on-demand).

#### **About X1**

**X1** is the global leader in remote preservation and collection software. With more than 600,000 users in 20,000 different organizations globally, X1 solutions address our clients’ and users’ mission-critical needs every day. Please contact X1 at [info@x1.com](mailto:info@x1.com) or visit [www.x1.com](http://www.x1.com) for more information.

#### **Contacts**

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